

Planning Committee – 14 February, 2007

Report of the Development Control Manager

Enforcement Item

Parish: Bishops Lydeard

1. **File/Complaint Number** E278/06/2006
2. **Location of Site** Unit 8, Broadgauge Business Park, Bishops Lydeard
3. **Names of Owners** Mr P Strickland
4. **Names of Occupiers** Mr P Strickland
5. **Nature of Contravention**

Advance signs on highway verge.

6. **Planning History**

A complaint was received that a number of advance signs were displayed advertising the Farm Shop operating from Unit 8, Broadgauge Business Park. The signs are located on Deane Road, Cotford St Luke and on the A358 at the junction with the B3224 at Combe Florey.

The owner was contacted on 28 September 2006 and informed the signs required advertisement consent. No application was forthcoming so a reminder letter was sent on 24 November 2006. To date no application has been received and the signs continue to be displayed.

7. **Reasons for taking Action**

It is considered that the location of the signs although not positioned on highway land have a distracting effect on road users. The sign on Deane Road also appears as an intrusive element in the street scene and detrimental to the visual amenities of the area.

8. **Recommendation**

The Solicitor to the Council be authorised to commence prosecution action to secure the removal of the signs.

In preparing this report the Planning Officer has considered fully the implications and requirements of the Human Rights Act 1998.

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