

## **Planning Committee – 28 February, 2007**

### **Report of the Development Control Manager**

#### **Enforcement Item**

**Parish: Taunton**

1. **File/Complaint Number** E272/38/2003
2. **Location of Site** Kiddi Caru Nursery, Blackbrook Business Park, Taunton.
3. **Names of Owners** The Child Care Corporation, 6 Lanchesters, 162-166 Fulham Palace Road. Hammersmith, London.
4. **Names of Occupiers** Taunton Kiddi Caru

5. **Nature of Contravention**

Display of advertisement on rear of building.

6. **Planning History**

The building opened in Spring 2003 and various signs were displayed on the building. One sign was displayed on the rear of the building facing onto Blackbrook Way. This particular sign was positioned at a height exceeding the permitted 4.5 m from ground level. Also a security light was positioned in the proximity of the sign and when lit the sign was effectively illuminated. In view of this the sign required advertisement consent. The owners were informed that if the sign was repositioned lower on the building and away from the light consent would not be required, however, the sign was not repositioned. Over 3 years have elapsed and the boundary planting to the development has matured thus making the sign far less visible when viewed from Blackbrook Way.

7. **Reasons for taking Action**

It is considered that as the sign is not now such a prominent feature along Blackbrook Way it would not be expedient to request an application to regularise the sign as consent would be likely to be forthcoming.

8. **Recommendation**

Members resolve to take no further action over the sign.

**In preparing this report the Planning Officer has considered fully the implications and requirements of the Human Rights Act 1998.**

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