

43/2006/175A

LLOYDS TSB

DISPLAY OF SIGN AND ILLUMINATED SIGN AT LLOYDS TSB, 27 FORE STREET, WELLINGTON

313824/120537

ADVERTISEMENT

PROPOSAL

The proposal comprises the display of illuminated inn style sign and the display of letters and logo on the front, southeast façade of Lloyds TSB, 27 Fore Street, Wellington.

CONSULTATIONS AND REPRESENTATIONS

COUNTY HIGHWAY AUTHORITY no observations.

CONSERVATION OFFICER looks acceptable.

TOWN COUNCIL object to the proposal because it is out of keeping with this fine building.

POLICY CONTEXT

The policies relevant to this application are S1 (general requirement), S2 (design), EN14 (conservation areas) and EN34 (control of external lighting) of the adopted Taunton Deane Local Plan.

ASSESSMENT

The building is not listed, and the next couple of buildings either side of the property are not listed either. Adjacent buildings also currently have similar signs displayed, therefore the proposal is considered to be of appropriate scale, colour and design in relation to the surroundings. The proposal will not have a detrimental impact on visual amenity, or road safety.

RECOMMENDATION

Permission be GRANTED subject to conditions of time limit and materials.

REASON(S) FOR RECOMMENDATION:- The proposal is considered not to have a detrimental impact upon visual amenity, residential amenity or road safety, is in keeping with the surroundings, and is therefore considered acceptable and does not conflict with Taunton Deane Local Plan Policies S1, S2, EN14 and EN34.

In preparing this report the Planning Officer has considered fully the implications and requirements of the Human Rights Act 1998.

CONTACT OFFICER: 356469 MISS C NUTE

NOTES: