

Taunton Deane Borough Council

Planning Committee – 18 April 2012

E/0301/38/11

UNAUTHORISED SIGN TO REAR OF SMILES COSMETIC CENTRE, 62 BLACK HORSE LANE, TAUNTON

OCCUPIER:

OWNER: THE MANAGER
SMILES COSMETIC CENTRE, 62 BLACK HORSE LANE,
TAUNTON
TA1 1UE

PURPOSE OF REPORT

To consider whether it is expedient to take prosecution action against the display of a large board sign to the rear of Smiles Cosmetic Centre, facing onto Black Horse Lane, Taunton.

RECOMMENDATION

No further action to be taken

SITE DESCRIPTION

The sign is displayed on the rear boundary wall of 62 Black Horse Lane. The sign faces towards the rear access road to Station road properties and Morrisons Supermarket.

BACKGROUND

An Officer of the Council noticed on 30 October 2011 that the sign was displayed. The business had recently relocated from its premises further along Station Road. A number of business' operating in Station Road (who have rear access from Black Horse Lane) display signs on boundary walls facing onto Morrisons Supermarket car park.

DESCRIPTION OF BREACH OF DEVELOPMENT CONTROL

The sign is a breach of The Town and Country Planning (Control of Advertisements) (England) Regulations 2007 Schedule 3 Part 1, Class 2B and Class 5. In order to remedy the breach it would be necessary to either remove the sign or reduce it in size to fall within the regulations

RELEVANT PLANNING HISTORY

None

RELEVANT PLANNING POLICES

National Policies

National Planning Policy Framework

Taunton Deane Local Plan 2004

EC26 – Outdoor Advertisements and Signs

DETERMINING ISSUES AND CONSIDERATIONS

The sign currently displayed on the rear of the premises is a large free standing board sign set behind the boundary wall. It is prominent in the street scene but when considered against the already cluttered street scene (of the back of retail premises and flats) it is considered that the visual amenity of the area is not unduly harmed to such a degree to warrant prosecution action.

In preparing this report the Enforcement Officer has considered fully the Implications and requirements of the Human Rights Act 1998

PLANNING OFFICER: Mr B Kitching
PLANNING ENFORCEMENT OFFICER: Mr J A W Hardy

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