Report of the Development Manager
Enforcement Item

1. File/Complainant Number E/0292/43/10
2. Location of Site

127 ROCKWELL GREEN, WELLINGTON, TA21 9BT
3. Names of Owners

RIDGE ROOFING
4. Names of Occupiers

OWNER / OCCUPIER
127 ROCKWELL GREEN
WELLINGTON
TA21 9BT
5. Nature of Contravention

UNAUTHORISED SIGN ON GABLE END WALL OF 127 ROCKWELL GREEN, WELLINGTON

## 6. Planning History

The sign was first brought to the council's attention in September 2010. Contact was made with Mr Steve Watts (Ridge Roofing) when he said that he was working at the address but agreed to remove the sign by the end of October. Further contact was made in the middle of November because the sign was still in situ and again Mr Watts said he would remove it by the end of November. As the sign was still there on 1st December I spoke with Mr Watts who said he would definitely remove it by 5.30pm on December 2nd. I advised if it was not removed when I checked on Friday 3rd December a report would be taken to Planning Committee with a recommendation for Prosecution.

## 7. Reasons for Taking Action

Article 3 of the Town and Country Planning (Control of Advertisements) (England) Regulations 2007 requires the Local Planning Authority to exercise its powers in the interests of amenity and public safety. In this regard, Policy EC26 of the Taunton Deane Local Plan sets out the detailed considerations that must be assessed

The sign by reason of its size, location and colour is considered to cause disharmony with the host building, which is detrimental to the visual amenity of the area. It therefore conflicts with Policy EC26 of the Taunton Deane Local Plan.

## 8. Recommendation

The Solicitor to the Council be authorised to commence prosecution action in respect of the unauthorised sign.

In preparing this report the Planning Officer has considered fully the implications and requirements of the Human Rights Act 1998.

Contact Officer: Mrs A Dunford

