

Planning Committee – 18 April, 2007

Report of the Development Manager

Enforcement Item

Parish: Taunton

1. **File/Complaint Number** 38/2007/088A - E415/38/2006
2. **Location of Site** The Cricketers (formerly Charlottes Bar), 78 Station Road, Taunton.
3. **Names of Owners** Mr P Barratt, Admiral Taverns, Penn House, 30 High Street, Richmansworth, Herts.
4. **Names of Occupiers** Unknown
5. **Nature of Contravention**
Externally illuminated fascia sign, wall sign and hanging sign and external lighting
6. **Planning History**
It was noticed that signs were being erected and lighting installed in December 2006. The owners of the premises were contacted informing them that the display of the signs required Advertisement Consent under the Town and Country Planning (Control of Advertisement) Regulations 1992. An application was received in February 2007 and subsequently refused under delegated powers on 5 April, 2007.
7. **Reasons for taking Action**
The wall mounted and fascia signs by reason of the number and size and of the external lighting units appear unduly prominent and cause a cluttered appearance. This is a prominent corner building and the signs cause demonstrable harm to visual amenity in the street scene. As such the proposal is contrary to Taunton Deane Local Plan Policy EC26
8. **Recommendation**
The Solicitor to the Council be authorised to commence prosecution action in order to secure the removal of the unauthorised signs.

In preparing this report the Planning Officer has considered fully the implications and requirements of the Human Rights Act 1998.

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